



12 October 2011



Funding Newsflash



Could your organisation help kick start a generation to be active?

The Black Country Consortium is pleased to announce that applications for Round 2 Sportivate funding will open on the 10th of October 2011.

Sportivate is part of the 'Places People Play' initiative, which has been made possible by the Government's National Lottery reforms and will bring additional funding into grassroots sport. The programme aims to capture the excitement of sport by providing attractive and sustainable sporting opportunities for participants in the sport of their choice within their community.

Round 2 of Sportivate will provide funding for projects to be delivered between April and September 2012. The round opens on the 10th of October 2011 and closes at 5 p.m. on the 21st of November 2011.

Sportivate is a 6 - 8 week programme, managed by Black Country Consortium Ltd (County Sports Partnership core team), on behalf of Sport England. It aims to capture the excitement of sport by providing attractive and

sustainable sporting opportunities for participants in the sport of their choice within their community. The programme focuses on the delivery of 6 – 8 weeks of coaching and guiding participants into regular participation.

All participants in projects must be age 14 to 25 years old and semi sporty (those who would not prioritise sport in their own time or those who are doing sport for a very limited amount of time). Sportivate is fully inclusive and targets participants across this group, including young people who have a disability, both males and females and participants from BME groups

Organisations can apply for a maximum of £2,000 of funding to retain young people in sporting activities during the 6- 8 week programme and support them into your local club or alternative sports provision to continue their participation in the longer term.

An application workshop will be held on the 18th of October at the Black Country Consortium Offices, The Deckhouse, Waterfront West, Dudley Road, Brierley Hill, DY5 1LW from 4 – 6 p.m.

For further information please visit

<http://www.theblackcountry.com/default.asp?PageID=321&n=Sportivate> or to register your interest in attending the application workshop please contact Samantha Chilton on 01384 471142 or email samantha_chilton@blackcountryconsortium.co.uk